

HansaWorld wins the 2009 Stevie® Award for Best New Product or Service of the Year

NEW YORK / LONDON, July 13, 2009- HansaWorld's flagship product HansaWorld Enterprise version 6.0 has received International Stevie Award for Best New Product or Service of the Year - Computer Software in The 2009 International Business Awards.

'With version 6.0 we are taking full advantage of Apple's OSX possibilities for ease of use and great user experience. We have also greatly enhanced the usability for mobile users, with versions for iPhone, Nokia and Windows Mobile' says Karl Bohlin, CEO of HansaWorld. 'We have integrated two of the markets leading Business Intelligence engines from Oracle and Qlikview, for a seamless experience and a fast standardized installation'. He concludes 'Our customers base continues to grow thanks to our commitment to ease of use, full integration and our R&D resulting in the lowest TCO in the mid-sized ERP market.

Recipients of International Stevie Award trophies were selected from more than 1,700 entries received from organizations and individuals in more than 30 countries.

Members of the Awards' Board of Distinguished Judges & Advisors and their staffs selected International Stevie winners from among the Finalists, which were determined by volunteer judges around the world during two months of preliminary judging.

"Despite the harsh economic climate, entries to the IBAs actually grew a bit this year, and that illustrates the increasing importance of The International Business Awards worldwide," said Michael Gallagher, president of The Stevie Awards, presenters of the IBAs. "We congratulate all of the Finalists and International Stevie Awards winners, and we look forward to honoring them for their achievements at our gala awards dinner in New York on September 14."

'We are very pleased to be selected for this award' says Karl Bohlin. This recognition joins the growing list of HansaWorld's accomplishments over the last 2 years, which have included:

Finalist at European IT Excellence Awards 2008

Accountancy Age Award- Mid- range software package of the Year 2007

Accountancy Age Award- Mid- range software package of the Year 2006

The International Business Awards are the only global, all-encompassing business awards program honoring great performances in business. The awards will be presented to winners at a gala dinner on Monday, September 14 in the St. Regis Hotel in New York City.



Complete lists of honorees and other details are available at www.stevieawards.com/iba

About HansaWorld

HansaWorld has been selling award-winning integrated Enterprise Resource Planning and Customer Relationship Management solutions, together with a wide selection of industry-specific tools, to 73,000 clients in around 110 countries. HansaWorld is the only truly global mid-sized ERP supplier with the same software in 29 localized language versions, and partners and support all over the world. The products work on all major platforms and support mobile use via laptops, Mobile PDAs, iPhone, iPod Touch and Nokia business phones.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.